

THASREEFA KV

Assistant Professor | Guest Lecturer | English Tutor | Communication Specialist

Kurumathur, Kannur , Kerala

PH: 7025836247

✉ thashree450@gmail.com

PROFESSIONAL SUMMARY

UGC-NET qualified professional in Mass Communication and Journalism with experience in higher education, guest lecturing, online tutoring, and social media management. Skilled in lesson planning, curriculum delivery, student-centered teaching, communication strategies, and technology integration. Proven ability to foster engaging learning environments and support academic excellence.

CORE COMPETENCIES

- Teaching & Lesson Planning
 - Guest Lecturing
 - Curriculum Delivery
 - Online English Tutoring
 - Student Engagement
 - Communication & Interpersonal Skills
 - Social Media Management
 - Technology Integration
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PROFESSIONAL EXPERIENCE

Guest Lecturer

[Sir Syed College Karimbam Taliparamba Kannur] | 2025-26

- Delivered academic lectures in communication and language-related subjects
- Prepared lesson plans and instructional materials
- Guided students through coursework and assessments
- Fostered interactive and inclusive classroom environments

Online English Tutor

Educare | 2024

- Conducted online English tutoring sessions
- Enhanced student communication and comprehension skills
- Developed personalized instructional strategies

Social Media Manager

Ryan International School, Taliparamba | 2022 – 2023

- Managed digital communication channels
 - Created social media strategies and educational content
 - Improved audience engagement and branding
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EDUCATION

Master of Communication and Journalism

SES College, Kannur University | 2015 – 2017

Bachelor's Degree in Functional English

Sir Syed College, Kannur University | 2012 – 2015

CERTIFICATIONS

UGC-NET Qualified (Mass Communication and Journalism)

National Testing Agency (NTA) | 2024

LANGUAGES

- Malayalam
 - English
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TECHNICAL SKILLS

- Word Processing
- Spreadsheet Management
- Presentation Design
- Video Editing
- Educational Technology Tools